

# A/W 14/15 Milan Fashion Week: top 10 tips

By Marta Galli, WGSN, 11 February 2014

The top 10 things to see and do during Milan Fashion Week, including the best exhibitions, restaurants and shops.



The Fashion Suite at Four Seasons Hotel, Milan

## \* MILAN FASHION WEEK

February 19-24 2014  
[www.cameramoda.it](http://www.cameramoda.it)

## \* SHORTCUTS

- Four Seasons
- La Favia Four Rooms
- Kandinsky
- Blumenfeld Studio  
New York 1941-1961
- Ceresio 7 Pools &  
Restaurant
- Larte
- Isa & Vane - La  
Cucina
- Sergio Rossi
- Prada
- Fragile

## STAY

### 1. Four Seasons

Located in downtown Milan with 118 luxury rooms, the Four Seasons hotel has unveiled the brand new look of its Fashion and Royal Suites just in time for the shows. The suites were renovated in collaboration with interior designer Pierre-Yves Rochon, who says: "When I chose the furniture for the Fashion Suite I wanted to stay true to the spirit of the 1950s and 1960s, using pieces by Saarinen with strong lines and an intense green colour". The Royal Suite, in contrast, has a light and timeless look, and occupies the entire fifth floor. It is accessed via its own private lift. The hotel's sleek, new urban spa is an oasis of tranquility.

Rooms from €580 per night and the Fashion Suite from €4,700 per night.



The Fashion Suite at Four Seasons Hotel, Milan

## 2. La Favia Four Rooms

This may be a book-in-advance option, as at the time of publishing, only two of the four rooms are available. Guesthouse La Favia's other two rooms will be opening soon in the mid-century annex overlooking a hanging garden.

This spot has an informal atmosphere and is in the heart of the city. Located between Corso Como and Chinatown, the upmarket B&B will make you feel at home among the vintage furniture, patterned wallpaper and delicious breakfast, which is served on the veranda.

Rooms €90 per night.



LaFavia Four Rooms, Milan



LaFavia Four Rooms, Milan

SEE

## 3. Kandinsky

This major exhibition at Palazzo Reale, right next to the Duomo, offers a chronological presentation of more than 80 works by Vassily Kandinsky, one of the pioneers of abstract art. It recounts the artistic and spiritual journey of the Russian painter, who moved to Paris in the early 1930s when Surrealism and Picasso had already taken over the city. The exhibition is very much in keeping with the current trend for painterly and abstract prints, as seen at [Céline and Prada for spring/summer 2014](#).

## 4. Blumenfeld Studio New York 1941-1961

German-born photographer Erwin Blumenfeld is now well regarded for his experimental fashion photography, though he was less known during the time that he spent in America, where he settled in New York City. After fleeing occupied France in 1941, he was swiftly signed by Harper's Bazaar magazine, creatively collaborating with editors Carmel Snow and



Nancy Berg for Chesterfield, photographed by Erwin Blumenfeld, 1956

Diana Vreeland.

Blumenfeld soon became one of the most admired fashion photographers in the business and spent 15 years at American Vogue working with renowned art director Alexander Liberman, signing more than 50 magazine covers.

The exhibition at the Carla Sozzani gallery, located above Corso Como 10, focuses on this highly inventive and flourishing time in the career of the unconventional photographer.

---

## EAT/DRINK

### 5. Ceresio 7 pools & restaurant

Overlooking the new Milan, surging upward among the skyscrapers, Ceresio 7 is DSquared's Dean and Dan Caten's bar-and-grill. The designers chose to set it on the rooftop of the label's headquarters, located in the historical ENEL building.

The decor by Dimore Studio is somewhat magical, mixing old and new and matching colours in unexpected ways, while the spatial design is symmetrical in every detail, from the fireplaces to the two swimming pools on the terrace. The chance to admire the venue is actually reason enough to visit, but here you'll also find chef Elio Sironi, formerly of the Bulgari hotel, serving delicious Italian fare.



Ceresio 7 Pools & Restaurant, Milan



Ceresio 7 Pools & Restaurant, Milan

### 6. Larte

Not just a restaurant, but a cafe, a chocolate shop, a 'hosteria' and a gallery. A



## 6. Larte

Not just a restaurant, but a cafe, a chocolate shop, a 'hosteria' and a gallery. A parade of Italian-made excellence – from Alessi, Artemide, Cantine Ferrari and illycaffè – is reunited here under the creative direction of Davide Rampello, former director of the Triennale Museum.



Larte, Milan



Larte, Milan

Larte is in the very heart of Milan and you might want to step in for a delicious brioche with cappuccino. When it comes to lunch, or dinner, the cuisine is Neapolitan-inspired, with a first-class selection of wines. This is a high-end destination with prices to match. As for the ambience, luxury is stripped down to its bare, though perfectly crafted, bones.

## 7. Isa & Vane - La Cucina

The space is a former car body shop and is open seven days a week from 8am until midnight. Isa & Vane is the city's easy-chic place of choice and visitors you can find a gluten-free and vegetarian-friendly menu, which you are also free to take away with you. The soups and omelettes come recommended for those seeking something light to eat, both on the stomach and the wallet. For breakfast, diners can enjoy homemade brioche and cookies, plus a large selection of magazines is available to browse.

## SHOP

## 8. Sergio Rossi

Revamped in the autumn of last year with a restyling by London design firm Studioilse, the four-windowed Sergio Rossi boutique in the heart of Milan's 'quadrilatero'

Revamped in the autumn of last year with a restyling by London design firm Studioilse, the four-windowed Sergio Rossi boutique in the heart of Milan's 'quadrilatero' features two distinct spaces and ambiances: the front stage, with curvy display units contrasting with the geometry of the black and white marble floor, and a more intimate backstage, coloured in a shade of deep blue.



Sergio Rossi boutique, Milan



Sergio Rossi boutique, Milan

The space also boasts a new corner dedicated to Sergio Rossi's men's footwear collection, making it a great stop-off between the hectic shows.

## 9. Prada

It all started in 2009, when four renowned fashion editors remixed Prada stores around the world. The Iconoclasts project now adds another chapter, the first of a new series, marking the fashion week in Milan. Edward Enninful, fashion and style director of W magazine, will create the display for the Prada stores in Via Montenapoleone 6 and 8. The fashion crowd is called to celebrate with an invitation-only cocktail event on February 20 and the display will be on show from February 21-24.



Prada: The Iconoclasts window and boutique, Milan, 2009

## 10. Fragile

This season sees new life for the beloved Fragile gallery, which is dedicated to design classics and vintage furnishings from the mid-20th century. The colourful retail concept by Alessandro and Francesco Mendini – a 200sq m space split across two levels – is precious and ironic, as is the selection of furniture, lighting, accessories and jewellery on sale. You might

just fall in love with some rare collectable pieces  
by Gio Ponti, Franco Albini or Gino Sarfatti.

---

## Addresses

### Four Seasons Hotel

Via Gesù 6/8  
20121 Milan  
Tel: +39 02 77088  
[www.fourseasons.com](http://www.fourseasons.com)

### LaFavia Four Rooms

Via Carlo Farini 4  
20154 Milan  
Tel: +39 3477842212  
[www.lafavia4rooms.com](http://www.lafavia4rooms.com)

### Isa e Vane – La Cucina

Via Perugino 1  
20135 Milan  
Tel: +39 02 36515288  
Open: daily 8am-12pm

### Sergio Rossi

Via Montenapoleone  
27  
20121 Milan  
Tel: + 39 02 76006140  
[www.sergiorossi.com](http://www.sergiorossi.com)  
Open: daily 10am-7pm

### Ceresio 7

Via Ceresio 7  
20147 Milan  
Tel: +39 02 31039221  
[www.ceresio7.com](http://www.ceresio7.com)  
Open: daily 12am-1am,  
12.30pm-2.30pm,  
7.30pm-11pm

### Fragile

Via San Damiano 2  
20122 Milan  
Tel: +39 02 36561161  
[fragilemilano.com](http://fragilemilano.com)  
Open: Monday-  
Saturday 10.30am-  
1pm, 4pm-7pm

### Larte

Via Manzoni 5  
20121 Milan  
Tel: +39 02 89096950  
[www.lartemilano.com](http://www.lartemilano.com)  
Open: Monday-  
Saturday 8am-11pm

### Prada

Via Montenapoleon 6/8  
20121 Milan  
Tel: +39 02 76020273  
[www.prada.com](http://www.prada.com)  
Open: daily 10am-7pm

### Blumenfeld New York Studio 1941-1960

February 16th - March  
30th  
Galleria Carla Sozzani  
Corso Como 10  
20154 Milan  
Tel: +39 02 653531  
[www.galleriacarlasozzani.org](http://www.galleriacarlasozzani.org)  
Entry: Free  
Open: Monday,  
Tuesday, Wednesday,  
Saturday, Sunday  
10.30am-7.30pm  
Wednesday and  
Thursday until 9pm

### Kandinsky

Until April 27  
Palazzo Reale  
Piazza del Duomo 12  
20121 Milan  
Tel: +39 02 54916  
[www.kandinskymilano.it](http://www.kandinskymilano.it)  
Entry: €11  
Open: Monday  
2.30pm-7.30pm,  
Tuesday, Wednesday,  
Friday, Sunday  
9.30am-7.30pm  
Thursday, Saturday  
until 10.30pm